

Christmas Giveaways Mercado San Miguel

Purchase or payment is not required to participate or win. A purchase or payment will not increase your chances of winning. Odds of winning depend on the number of eligible entries received. Participation is open to individuals who are of legal age as per Spanish legislation.

These terms (the "Terms") constitute a legally binding agreement between you and the sponsor (as defined below) governing participation in the giveaways. By participating in the giveaways, you agree to abide by these terms. Failure to comply with these terms will invalidate your participation. Participation in any of the promotions (giveaways) automatically implies acceptance by the participant (as defined below) of these terms.

The giveaways are conducted solely through Instagram, requiring an Instagram account and an internet connection.

The promotion is not sponsored, endorsed, or administered in any way by Instagram, and by participating, you agree to release Instagram from all liability.

THE GIVEAWAYS

The Christmas Giveaways of Mercado de San Miguel consist of 5 different dynamics, corresponding to 5 different posts where a giveaway will take place.

Four of these giveaways posts, conducted on the Instagram social network, will offer 6 gift cards worth €100 each, redeemable only at Mercado de San Miguel. Each of these 4 giveaways posts will have 6 randomly selected winners. Each randomly selected winner will receive a €100 gift card redeemable at Mercado de San Miguel. A total of twenty-four (24) gift cards worth one hundred euros (€100) each will be given away, distributed across the 4 giveaways posts held on different dates, each during the 'Promotion Period' (as detailed throughout these Terms). Entries for the respective Promotions will not be accepted before the start or after the conclusion of the applicable Promotion Period for each of the giveaways posts."

The fifth of these giveaways posts corresponds to a giveaway where only one winner will be awarded a pack of products as outlined in these Terms. This post will be made on a date separate from all previous ones, and participation will be allowed during the 'Promotion Period' as set forth in these Terms. Entries for the respective Promotions will not be accepted before the start or after the conclusion of the applicable Promotion Period for each of the giveaways posts.

The Promotion is sponsored and managed by ALEDA INVESTMENTS, S.L. with VAT ID B-87793378, (the 'Sponsor'), with its address for these purposes at Plaza del Marqués de Salamanca 3-4, 28006 Madrid 3-4. The Sponsor, or the third party designated by it, will determine the date on which the giveaways will take place. Hereinafter, the aforementioned giveaways will be referred to as the 'Giveaways' or the 'Promotions'.

Occasionally, we may use third parties to market or promote the Promotions (giveaways) on our behalf. The use of third-party promoters does not affect the applicability of these Terms.

Employees of the Sponsor and their close relatives, as well as anyone otherwise connected with the organization of the Promotions (giveaways), are also excluded from participating in any of the Promotions (giveaways). To avoid doubt, individuals who are employees, officers, representatives, or directors of the Sponsor, as well as their respective parent companies, subsidiaries, affiliates, advertising and promotional agencies, and immediate family members (spouses, domestic partners, parents, children, and siblings, as well as their spouses or domestic partners, regardless of where they live) or members of the same household (related or not) of such persons are not eligible to win.

There is no entry fee, nor is a purchase necessary to participate in the Promotions.

By participating in the Promotions, you confirm that you are eligible to do so and to claim any Prize you may win. We may require you to provide evidence that you are eligible to participate in the Promotions.

How to participate

To participate in the giveaways, participants must complete the following steps during the Promotion Period (see below) (completing all steps constitutes an 'Entry'):

- Step 1: Using your personal Instagram account, follow the @mercadosanmiguel account on Instagram (you must follow this account at the time the winner is selected).
- Step 2: Like the Instagram post published by @mercadosanmiguel announcing the applicable Promotion (the 'Like' must be on the post at the time the winner is selected).
- Step 3: Comment on the post, mentioning an Instagram user you would like to enjoy the gift card with at Mercado San Miguel in the comments of the Instagram post announcing the applicable Promotion.

As there are four separate posts, to be considered a participant in any of the giveaways, an entry must be made within the specified periods for each of the giveaways (as detailed in these Terms). Entries for the respective Promotions will not be accepted before the start or after the conclusion of the applicable Promotion Period for each of the giveaways posts.

Entries made outside the applicable Promotion Period will not be included in the corresponding giveaway.

We accept no responsibility for entries not received due to reasons beyond our control.

We reserve the right, at our sole discretion, to disqualify entries that we deem do not comply with these Terms or when your conduct goes against the spirit or intention of the raffles. Notwithstanding the above, entries that are:

- A. Automatically generated by a computer;
- B. Completed by third parties other than the participant or completed massively; or
- C. Incomplete.

For the avoidance of doubt, entries generated by artificial intelligence, script, macro, or other automated means are void. The Sponsor expressly reserves the right to disqualify any entry it believes in good faith has been generated by such means.

The Sponsor, at its sole discretion, may accept an Entry with typographical errors. Normal Internet access and usage charges imposed by your online service and/or telephone service will apply. If you choose to receive Sponsor's postings, comments, or direct messages through your wireless mobile device (which may only be available through participating wireless carriers), standard text message rates, usage time, and company charges for each text message sent or received from your device will apply per the terms and conditions of your service contract with your wireless carrier.

Multiple participants are not allowed to share the same Account. In case of a dispute over any Entry, the authorized account holder will be deemed the participant. The 'authorized account holder' is the natural person to whom the Account is assigned. The potential winner may be required to prove that they are the authorized account holder. If the identity of the person submitting an Entry cannot be satisfactorily resolved at the Sponsor's discretion, the affected Entry may be deemed ineligible. Entries made in any manner other than as set forth above are void. Late, illegible, incomplete, or mutilated entries will not be accepted. No responsibility is assumed for lost, late, or misdirected entries due to participant error. Entries must not be sent through agencies or third parties.

Additionally, the Entry must not include any content that in the Sponsor's sole discretion: (a) is explicitly sexual or suggestive, violent or derogatory towards any ethnic, racial, gender, religious, professional, or age group, or pornographic, or describes any dangerous activity; (b) promotes illegal drugs or firearms (or the use of any of the above), or any activity that may seem unsafe or hazardous, or any political agenda or particular message; (c) is obscene, lewd, inappropriate, or offensive, or endorses any form of hate or hate group; (d) defames, misrepresents, or contains disparaging remarks about Mercado de San Miguel, the Sponsor, or their services, products, or other persons, products, or companies; (e) contains third-party trademarks or logos (except trademarks and logos owned by the Sponsor), or advertises or promotes any brand or product of any kind (other than those owned by the Sponsor); (f) infringes in any way on intellectual property rights or data protection laws, or the privacy rights of third parties, or contains any personal identification, such as license plate numbers, email addresses, or physical addresses; (g) contains materials copyrighted by third parties; and/or (h) constitutes a violation of any kind of norm, and cannot be in violation of any law. The Sponsor's decision on the above-listed content will be final and cannot be appealed to any instance. At the Sponsor's sole discretion, any Entry that does not include all required information and does not meet the requirements set forth in these terms, or that is in any way objectionable, in whole or in part, will be deemed void. Moreover, no participant will be eligible to receive a Prize unless the Sponsor determines, in its sole and absolute discretion, that such participant and their Entry have been or can be sufficiently authorized for legal purposes. The Sponsor may censor or remove any type of material that, in its sole discretion, is deemed inappropriate, to be presented on the Sponsor's website, social media page(s) or other sites, social media accounts selected by the Sponsor, or in any other medium. Participants and winners acknowledge and agree that the Sponsor and its agents and designates have the right to edit, adapt, modify, reproduce, promote, and use Entries in any way they deem appropriate.

For the purposes of these giveaways, only entries registered through Instagram servers will be considered. Other evidence of submitting an Entry (such as a screenshot or printed or copied message) does not constitute proof of actual receipt of the Entry for the purposes of these Promotions.

Entries must be received during the applicable Promotion Period to enter any of the corresponding Promotions for that period. No substitutions of new versions of any Entry will be accepted under any circumstances once the original Entry has been submitted for consideration.

THE PRIZES

A- Four (4) giveaways of six (6) gift cards valued at ONE HUNDRED (100) € each.

A total of twenty-four (24) gift cards valued at one hundred euros (100 €) each will be awarded, distributed across four (4) giveaways held on different dates, each during its respective "Promotion Period" (as detailed in the final table of these Terms). Entries in the respective Promotions will not be accepted before the start or after the conclusion of the applicable Promotion Period for each giveaway.

As a prize in each of the four (4) giveaways, six (6) gift cards worth one hundred (100) € each, redeemable only at Mercado de San Miguel, will be offered. The specified giveaways will take place on the following dates:

- First Giveaway: Starts on December 1, 2023, at 9:00 a.m., and ends on December 5, 2023, at 2:00 p.m. The winner will be announced on December 5 at 3:00 p.m.
- Second Giveaway: Starts on December 7, 2023, at 8:00 p.m., and ends on December 11, 2023, at 2:00 p.m. The winner will be announced on December 11 at 3:00 p.m.
- Third Giveaway: Starts on December 12, 2023, at 8:00 p.m., and ends on December 15, 2023, at 1:00 p.m. The winner will be announced on December 15 at 2:00 p.m.
- Fourth Giveaway: Starts on December 18, 2023, at 8:00 p.m., and ends on December 22, 2023, at 1:00 p.m. The winner will be announced on December 22 at 2:00 p.m.

The gift cards can be used from the resolution of each giveaway and the receipt of the card in the email of the participant who has been selected as the giveaway winner until 11:59 p.m. on June 30, 2024. The card must be used in a single visit to the Market and can be used at all Market stalls. The cards cannot be transferred.

B.- In the fifth giveaway the prize consists of a gift basket with a selection of products marketed at Mercado de San Miguel, composed of the following items:

- Ahumados Domínguez: a sheet of smoked salmon, 2 packs of mini blinis, and 3 fresh sauces.
- Las Brochetas de Alcaravea: 2 packs of packaged octopus.
- La casa del bacalao: 5 cans of cod foie.

- La Hora del Vermut: 1 bottle of premium vermouth La Quintinve Rojo, one bottle of young white vermouth Yzaguirre, a jar of almond-stuffed olives, and a cocktail stick set by LHV.
- Madreamiga: a King's Cake.
- Rocambolesc: a panettone.
- Mas Gourmets Carrasco ibéricos: a centenary loin and a pack of Iberian cured meats (a pack of 100% Iberian acorn-fed ham, a pack of 100% Iberian acorn-fed loin, a pack of 100% Iberian chorizo, and a pack of 100% Iberian salchichón.)
- Pinkleton&Wine: a magnum bottle of wine.
- Prrimal: a beef chop and four Prringues (truffle, Bourbon, Sriracha, and Caesar sauces.)
- Quesoba: a cheese.
- John Barrita: a brioche.
- Tatún: two cans of belly tuna and two jars of loin in lard.
- La Spritzería: a bottle of Aperol and a bottle of Prosecco Cinzano.
- Felixia: two pineapples.
- Paella Power: a bottle of oil and a book by Rodrigo de la Calle "Paella Power."
- Arzábal: Estrella Damm products from the Arzábal group.
- Baolé: a voucher for two Baos of your choice.
- El 19 de San Miguel: a voucher for two wine consumptions.
- Mozzheart: a consumption voucher.
- Picolisto: a consumption voucher.
- Ostras Daniel Sorlut: a consumption voucher (6 oysters + 2 glasses of wine/champagne).
- Pizzeta: a consumption voucher for two pizzas or two strombolis of your choice.
- Mariscos Morris: a voucher for one consumption (wine, cava, beer, or water) and a portion to choose from except for barnacles at Mariscos Morris.
- Sr Martín y Martín Tenazas: a €75/80 voucher for consumption at La Freiduría and/or Martín Tenazas.

The pack contents are subject to the Sponsor's discretion and may be modified. The pack must be collected in person at Mercado de San Miguel after prior organization with the Sponsor. The prize does not include shipping or any additional costs associated with the award.

The consumption vouchers included in the prize can be used from the day of receiving the basket until 11:59 PM on February 29, 2024.

- Fifth Giveaway: Starts on December 25, 2023, at 12:00 PM, and ends on December 29, 2023, at 1:00 PM. The winner will be announced on December 29 at 2:00 PM.

The following terms and restrictions apply to each Prize:

A. The aforementioned prizes are the only available rewards for these Promotions (giveaways). No cash alternatives or other options are offered (except as expressly authorized here or by the Sponsor).

B. While reasonable efforts will be made to provide the Prize as offered, the components are subject to availability and blackout dates as determined at the Sponsor's sole discretion.

C. Prize winners (who must be at least 18 years old) must provide necessary proof, at the Sponsor's discretion, to verify legal age. All aspects of the Prize must be fulfilled on dates determined solely by the Sponsor.

D. The Sponsor will not be liable for any cancellation, delay, diversion, or substitution, nor for any act or omission by establishments, venue operators, restaurants, prize providers, or any other person providing services related to the Prize. The Sponsor is not responsible for any lost prize events, opportunities, or expenses incurred due to cancellation or delay. No refunds or compensation will be provided in case of cancellation or delay for any reason in any of the raffles. Additionally, any of the raffles may be canceled at any time at the Sponsor's sole discretion.

E. Lost, stolen, or damaged gift cards or certificates will not be replaced or exchanged.

F. All gift cards must be fully used before 11:59 PM on June 30, 2024. These cards will be sent to each winner via the email address provided by the winner after details have been requested via Instagram. The winner will receive a €100 gift card in the form of a digital QR code, which must be redeemed at Mercado de San Miguel.

G. The prize associated with the Mercado de San Miguel product pack, the 5th raffle mentioned in these terms and conditions, must be collected at Mercado de San Miguel after prior organization and planning with the Sponsor. Shipping of the product pack is not included.

H. The Prize does not include travel expenses or any other expenses. Therefore, any additional expenses incurred by the winners (or their companions/guests) when using the Prize must be covered by the winner.

I. The awarding of each Prize is subject to eligibility verification and compliance with these Terms.

J. The odds of winning a Prize in a specific Promotion depend on the number of eligible entries received for that applicable Promotion.

K. Certain restrictions and blackout dates may apply. The Prize winner must comply with the dates as designated by the Sponsor, or the Prize may be canceled, and an alternate winner will be randomly selected.

L. Each Prize is subject to these terms and conditions and any conditions that the Sponsor may establish from time to time. Each Prize is awarded "as is" without any warranty or guarantees, whether express or implied. A Prize cannot be transferred, substituted, or redeemed for cash or used in conjunction with any other competition or offer. The Sponsor reserves the right, at its sole discretion, to substitute and/or modify a Prize for a prize of equal or greater retail value, at its sole discretion.

M. There will only be one (1) Prize per Promotion.

N. All taxes on a Prize and all costs and expenses related to the acceptance and use of a Prize not specified in these Terms as provided are not included as part of any Prize package and are the sole responsibility of the Prize winner, including but not limited to, additional taxes and fees. In any case, all Prize details are at the sole discretion of the Sponsor.

O. The Prize cannot be transferred or redeemed for an equivalent amount of money, and no monetary compensation will be provided (except as expressly authorized here or by the Sponsor).

P. The Prize is awarded at the complete discretion of the Sponsor or its affiliated companies, and no Prize will be awarded if a participant has engaged in or benefited from irregular actions for this purpose, at the discretion of the Sponsor.

Q. The Prize award cannot be contested, and the Prize cannot be exchanged or replaced except at the sole and absolute discretion of the Sponsor.

Winner Selection and Prize Claim

Each winner will be randomly selected by software from all eligible and verified entries received and confirmed by the Sponsor during the corresponding Promotion period for each of the 5 giveaways.

Each winner will be selected and notified by @mercadosanmiguel (on behalf of the Sponsor) via direct message on Instagram within approximately ten (10) business days after the end of each applicable Promotion period.

If you are notified that you have won a Prize, you must respond as instructed (including any information requested, such as your full name, email address, mailing address, and/or other contact information) in such notification to claim the Prize within fourteen (14) days following the Sponsor's initial notification attempt.

If a winner cannot be contacted, does not respond, or does not claim the Prize within fourteen (14) days following our first attempt to notify, we reserve the right to withdraw the Prize from the winner and select (randomly) an alternate winner from the pool of eligible entries.

Winners, if required by the Sponsor, may be required to complete an affidavit of eligibility and a release of advertising liability ("Affidavit of Eligibility"), as well as any additional required information, releases, or responses, and/or additional tax or regulatory forms (to the extent required by applicable law, regulations, or tax authorities) before the delivery of any prize. If the Sponsor requires the winner to complete an Affidavit of Eligibility, the potential winner must return the properly executed Affidavit of Eligibility and provide all requested information and documents to the Sponsor within fourteen (14) days following the date of the first notification attempt. Failure to do so may result in the loss of the Prize and the selection of an alternate winner.

We accept no responsibility if you are unable to accept, receive, or use the Prize.

Each participant selected as a potential winner must comply with all terms and conditions set forth in these Terms. In any case, participants' right to win a prize is subject, in any case, to the provisions of these Terms.

The Sponsor shall have no liability for any potential winner notification that is lost, intercepted, or not received by a potential winner for any reason. The Sponsor is not responsible and will not replace any lost or stolen Prize or any Prize that cannot be delivered or does not reach the winner due to incorrect or changed contact information.

Data Protection and Publicity

The Sponsor, at its discretion, may announce potential winners on its website(s) and/or social media accounts, providing the name and Instagram account name of the winner of each Promotion.

By submitting an Entry, the participant grants the Sponsor and its parent, affiliated, subsidiary companies, advertising and promotion agencies, as well as all respective officers, directors, shareholders, partners, members, principals, employees, agents, contractors, representatives, and providers an irrevocable, perpetual, non-exclusive worldwide license to publish, post online, display, copy, distribute, transmit, edit, use alone, in conjunction with other works, and exploit otherwise the Entry, participant's name, city, state/locality of residence, voice, personality, likeness, image, prize information, any statement or quote attributable to the participant, biographical data, and any other indicia of the individual in any manner and in any media, known or discovered in the future, including, without limitation, on the internet and within the Sponsor's website and Sponsor's social media pages, in perpetuity, without additional compensation, rights to review or approval, notice, or permission, except where prohibited by law. Participant further agrees to execute any specific consent required or requested by the Sponsor or its designees for such use. Participant hereby releases the Sponsor and its employees from any liability that may arise from any of the giveaways. Participant further acknowledges that if participant is chosen as a winner, participant's identification information, including, but not limited to, participant's name, may be disclosed to third parties, including, without limitation, being included in a winners list.

Personal information obtained in connection with the giveaways will be handled in accordance with the Sponsor's privacy policy, which can be reviewed at the following website:

<https://mercadodesanmiguel.es/politica-de-privacidad/>

Details about the Applicable Promotion Period and Prize:

Number of Promotions:

- Four (4) giveaways/promotions each with six (6) winners, each winner receiving a gift card worth one hundred (100) €. In total, twenty-four (24) gift cards worth one hundred (100) € each.

- 1 giveaway/promotion with one (1) winner receiving a pack of products from the following items sold at the Mercado de San Miguel, which includes only:

- Ahumados Domínguez: a plate of smoked salmon, 2 packs of mini blinis, and 3 fresh sauces.
- Las Brochetas de Alcaravea: 2 packs of packaged octopus.
- La casa del bacalao: 5 cans of cod liver.
- La Hora del Vermut: 1 bottle of premium La Quintinve Rojo vermouth, 1 bottle of young white Yzaguirre vermouth, a jar of almond-stuffed olives, and a LHV banderilla cushion.
- Madreamiga: a king's cake.
- Rocambolesc: a panettone.
- Mas Gourmets Carrasco ibéricos: a centenary loin and a pack of Iberian cured meats (a pack of 100% Iberian acorn-fed ham, a pack of 100% Iberian acorn-fed loin, a pack of 100% Iberian chorizo, and a pack of 100% Iberian salchichón).
- Pinkleton&Wine: a magnum bottle of wine.
- Primita: a txuleta and four Pringues (truffle, Bourbon, Sriracha, and Caesar sauces).
- Quesoba: a cheese.
- John Barrita: a brioche.
- Tatún: two cans of tuna belly and two jars of loin in lard.
- La Spritzería: a bottle of Aperol and a bottle of Prosecco Cinzano.
- Felixia: two pineapples.
- Paella Power: a bottle of oil and a book by Rodrigo de la Calle "Paella Power."
- Arzábal: Estrella Damm products from the Arzábal group.
- Baolé: a voucher for two selected baos.
- El 19 de San miguel: a voucher for two wine consumptions.
- Mozzheart: a voucher for two tapas consumptions.
- Picolisto: a consumption voucher.
- Ostras Daniel Sorlut: a consumption voucher (6 oysters + 2 glasses of wine/champagne).
- Pizzeta: a consumption voucher for two pizzetas or two strombolis of choice.
- Mariscos Morris: a voucher for one consumption (glass of wine, cava, beer, or water) and one selected ration except for barnacles at Mariscos Morris.
- Sr Martín y Martín Tenazas: a 75/80€ voucher for consumption at La Freiduría and/or Martín Tenazas.

Period of each Promotion:

Giveaway 1: Starts on December 1, 2023, at 9:00 a.m., and ends on December 5, 2023, at 2:00 p.m. The winner will be announced on December 5 at 3:00 p.m.

Giveaway 2: Begins on December 7, 2023, at 8:00 p.m., and ends on December 11, 2023, at 2:00 p.m. The winner will be announced on December 11 at 3:00 p.m.

Giveaway 3: Starts on December 12, 2023, at 8:00 p.m., and ends on December 15, 2023, at 1:00 p.m. The winner will be announced on December 15 at 2:00 p.m.

Giveaway 4: Commences on December 18, 2023, at 8:00 p.m., and concludes on December 22, 2023, at 1:00 p.m. The winner will be announced on December 22 at 2:00 p.m.

Prize for the giveaways: Twenty-four (24) gift cards valued at one hundred euros (€100) each, to be distributed across four (4) draws with six (6) winners each.

Giveaway 5: Starts on December 25, 2023, at 12:00 p.m., and finishes on December 29, 2023, at 1:00 p.m. The winner will be announced on December 29 at 2:00 p.m.

Prize for the 5th giveaway: A single winner of the giveaway. One (1) pack of products from the San Miguel market, composed exclusively of:

- Ahumados Domínguez: a plate of smoked salmon, 2 packs of mini blinis, and 3 fresh sauces.
- Las Brochetas de Alcaravea: 2 packs of packaged octopus.
- La casa del bacalao: 5 cans of cod liver.
- La Hora del Vermut: 1 bottle of premium La Quintinve Rojo vermouth, 1 bottle of young white Yzaguirre vermouth, a jar of almond-stuffed olives, and a LHV banderilla cushion.
- Madreamiga: a king's cake.
- Rocambolesc: a panettone.
- Mas Gourmets Carrasco ibéricos: a centenary loin and a pack of Iberian cured meats (a pack of 100% Iberian acorn-fed ham, a pack of 100% Iberian acorn-fed loin, a pack of 100% Iberian chorizo, and a pack of 100% Iberian salchichón).
- Pinkleton&Wine: a magnum bottle of wine.
- Prrimal: a txuleta and four Prringues (truffle, Bourbon, Sriracha, and Caesar sauces).
- Quesoba: a cheese.
- John Barrita: a brioche.

- Tatún: two cans of tuna belly and two jars of loin in lard.
- La Spritzería: a bottle of Aperol and a bottle of Prosecco Cinzano.
- Felixia: two pineapples.
- Paella Power: a bottle of oil and a book by Rodrigo de la Calle "Paella Power."
- Arzábal: Estrella Damm products from the Arzábal group.
- Baolé: a voucher for two selected baos.
- El 19 de San miguel: a voucher for two wine consumptions.
- Mozzheart: a voucher for two tapas consumptions.
- Picolisto: a consumption voucher.
- Ostras Daniel Sorlut: a consumption voucher (6 oysters + 2 glasses of wine/champagne).
- Pizzeta: a consumption voucher for two pizzetas or two strombolis of choice.
- Mariscos Morris: a voucher for one consumption (glass of wine, cava, beer, or water) and one selected ration except for barnacles at Mariscos Morris.
- Sr Martín y Martín Tenazas: a 75/80€ voucher for consumption at La Freiduría and/or Martín Tenazas.